



Americans Well-informed on  
Automobile Retailing Economics

Educating consumers about auto financing

**For Immediate Release**

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### **Auto Financing Mini-Course Available on AWARE's Website**

**WASHINGTON July 1, 2010** – An Internet-based mini-course with seven interactive modules teaching consumers about vehicle financing, budgeting and leasing is the latest resource available for visitors to the AWARE website at [www.autofinancing101.org](http://www.autofinancing101.org).

The modules were adapted from MoneySKILL®, the AFSA Education Foundation's (AFSAEF) free personal finance curriculum that covers the areas of income, expenses, saving and investing, credit and insurance. Users experience the interactive curriculum as both written text and audio narration. The new resource can be found at [www.autofinancing101.org/resources/links.cfm](http://www.autofinancing101.org/resources/links.cfm). Each of the mini-course's seven modules takes an average of 15 minutes to complete.

“Adapting the MoneySKILL modules to consumers seeking information on vehicle financing allows them to get what they need from a well-established resource,” said AWARE spokesman Eric Hoffman. “The mini-course is a great addition to the extensive educational materials already available through AWARE.”

“MoneySKILL is a versatile curriculum that encompasses the spectrum of personal finance while being adaptable to meet consumers' specific educational needs,” said Susie Irvine, AFSAEF president and CEO. “Teachers have been pleased with the ability to customize MoneySKILL to their classes, and we hope visitors to the AWARE site will be just as satisfied.”

AWARE is a vehicle financing industry effort to help consumers understand how auto financing works. The organization provides potential buyers of new and used autos with the tools and resources they need to successfully navigate the auto financing process. The AWARE Web site ([www.autofinancing101.org](http://www.autofinancing101.org)) includes materials in English and Spanish. AFSAEF is a founding member of AWARE.

AWARE's members include: American Financial Services Association, National Automobile Dealers Association, National Association of Minority Automobile Dealers, American International Automobile Dealers Association, American Honda Finance Corp., American Suzuki Financial Services, AutoNation, Ford Motor Credit Company, GMAC Financial Services, Group 1 Automotive, Inc., Lithia Motors, National Auto Finance Co., Nissan Motor Acceptance Corp., Nuveel Financial Services, Saab Financial Services Corp., Sonic Automotive, Inc., Toyota Financial Services, United Auto Group, Inc., Volvo Car Finance North America and Wells Fargo Auto Finance.

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National Association of Minority Automobile Dealers  
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